

Cultural Detective® Facilitator Certification Workshops



Cultural Detective is a core method for developing intercultural competency - improving productivity, collaboration and effectiveness across cultures. It serves as a powerful design backbone for courseware, coaching, and teambuilding, or as a stand-alone tool for cross-cultural conflict resolution, learning and dialogue. *Cultural Detective* enables you to add the components of intercultural effectiveness to existing courseware without major redesign.

The series is a collaborative project of over 100 renowned international intercultural professionals. The series currently contains over 60 culture-specific and topic-specific packages, with more launched nearly every quarter. All content is process-based, is anchored in three key intercultural capacities, and is contextually grounded. The materials are practical, beautiful, theoretically sound, and ready-to-go.

Cultural Detective Online was released as a self-directed web-based learning tool in October of 2012 and contains 50+ cultures specific Values Lenses, 300+ critical incidents and the interactive CD Worksheet.

Cultural Detective .PDF materials and Online are usable without certification via online download, web-based subscription or site license. Two-and-one-half-day facilitator certification workshops are held, in response to customer requests, to enable users to make fuller, more flexible use of the wealth of possibilities the series offers.

Advantages of attending a facilitator certification workshop include enhanced ability to:

1. Use *Cultural Detective* as a backbone to design, reinforcing learning from a variety of activities and experiences in a coherent developmental spiral.
2. Develop competence in a broad variety of international, cross-cultural situations.
3. Foster collaboration and ongoing process improvement in organizations by using a consistent method and vocabulary in multiple locations.
4. Network with a team of talented, like-minded professionals.
5. Build your intercultural training/coaching business by leveraging *CD Online* as a great value for the money while at the same time gaining access to amazing content provided by reliable experts. The tool is enhanced by your expertise, design and delivery for optimal use with your clients!
6. Certification participants receive a 10% discount off purchases of *Cultural Detective* .PDF materials for events they personally facilitate.
7. One month free subscription to CD Online.
8. Participants can also be listed in our [certified facilitator resource database](#), and
9. Submit a report that entitles them to [receive one graduate-level academic credit](#) (separate sign-up is required for academic credit).

<http://www.culturaldetective.com/services>

Curious about what participants say about this workshop?
Here are some quotes:



- "*Cultural Detective* has changed my programs from a 'deliverer of information' focus to that of discovery, with less pressure on myself and participants."
- "Better than a master intercultural workshop! Facilitator exuded training experience and intercultural expertise."
- "*Cultural Detective* is so versatile: it's useful for a variety of purposes and it can be used in so many ways. It's broadened and deepened my repertoire of effectiveness."
- "*Cultural Detective* has enabled me to resolve counter-productive conflicts between co-workers much more effectively."
- "*Cultural Detective* is a wonderful tool! It will help any team to work better as a team."
- "*Cultural Detective* is indescribably valuable in providing directions and methodology to stimulate intercultural awareness and competence."
- "*Cultural Detective* helps me to be a better manager of my employees. It helps make my company attractive to a younger and more diverse workforce."
- "*Cultural Detective* helps me not to be so quick to get angry or criticize. It has made me much more productive."
- "*Cultural Detective* has become the backbone, the design core, of almost everything I do."

Levels of *Cultural Detective* Facilitator Certification

1. Level one certification consists of attending a certification Workshop.
2. Level two certification involves submitting a completed Worksheet and Personal Values Lens for scoring, and obtaining an overall score of 80% or higher.
3. Level three certification requires successfully facilitating a minimum of five learning events using the *Cultural Detective* materials, and submitting designs, materials and participant evaluations for review.

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Sample Cultural Detective® Certification



Workshop Schedule Evening 1

Discuss the *Cultural Detective* metaphor; introduce *Cultural Detective* Method through interactive session using video and debrief with participant groups

Day 1

Introduction of the Value lens – the CD approach to values, how to use a Values Lens and what to avoid; revisit the previous video based incident integrating the use of Values Lenses; explore bridging techniques, what makes for a good bridge; practice CD Methodology with additional critical incident and refine skills using CD Worksheet assessment questions; show link between CD to developmental assessment model; summary discussion

Day 2

Revisit CD Method to solidify learning; introduce and develop personal Values Lens; incorporate personal critical incidents and work with CD Method; Working with CD Online and the .PDF versions of the materials; Using *Cultural Detective* face-to-face and in webinars Marketing, purchasing with your discount, and making money using the *Cultural Detective*

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