Cultural Detective® is the only process-based intercultural competence-development toolset on the market today. It is immediately useful and practical, used in business, NGOs, study-abroad, schools, universities, and non-profits since 1989.

The Cultural Detective® Solution

- **Online subscriptions** for individuals or groups reinforce and deepen face-to-face or simultaneous learning
- **Printable PDF site licenses** integrate with your existing training, coaching, or academic programs
- **Our team of authors & certified facilitators** are available for support
- **Licensing** the Cultural Detective® Method does not require certification

"Cultural Detective is responsible for a 30% increase in our customer satisfaction scores."
—Vice president, leading international technology firm
What is the Cost of Global INcompetence?

- Higher employee turnover
- Lost customers and revenue
- Shrinking global market share
- Negative organizational reputation
- Lack of innovation, efficiency, productivity

Cultural Detective® provides high returns on a minimal investment. Global competence is truly priceless!

"Cultural Detective is masterful in its consistency, truthfulness and practicality."

—Andrés Tapia, president, Diversity Best Practices
Increase Performance Through:

Loyalty
Stronger relationships help attract and retain faithful customers, talented employees, and reliable partners

Teamwork
Improved collaboration, communication, and teamwork lead to better decisions, as well as faster, more creative, and more effective problem solving

ROI
Intercultural competence helps avoid misunderstandings that can lead to costly delays, lost customers, bad publicity, and litigation

“Cultural Detective sped up my learning curve and allowed me to become part of the team and have an impact on the business much sooner.”

–Director, multinational consumer products organization
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http://www.CulturalDetective.com

“Very impressive!
Your contribution to the field is enormous!
Cultural Detective is a benchmark of the intercultural field.”
— L. Robert Kohls,
pioneer of intercultural communication